



**63rd Canadian Geotechnical
Conference and 1st Joint
CGS/CNC-IPA Permafrost
Specialty Conference**

September 12-16, 2010
www.geo2010.ca

Sponsor Information & Order Form

Come Join Us for GEO2010: In the New West Calgary, Alberta, Canada

We invite you to promote your company as a sponsor of Canada's first joint geotechnical and permafrost conference running from September 12-15, 2010 at the Calgary Hyatt Regency Hotel.

As you may know, the 2009 Halifax conference was a great success with over 500 total delegates, exhibitors and sponsors registered over the three-day event. In 2010 we have no reason to expect fewer attendees. GEO2010's well organized and comprehensive plenary, technical and trade exhibition program will ensure your company's name receives maximum exposure with this targeted audience of key national industry leaders and decision-makers in the geotechnical and permafrost sectors.

The following pages highlight the benefits of sponsorship of **GEO2010** at the various levels available. Platinum, Gold, Silver and Bronze levels include excellent exposure before, during and after the conference, as well as complimentary delegate attendance at the full conference. Numerous single event sponsorships are also available from coffee breaks to the technical or business lunches to the Awards Banquet or the popular Local Colour Night.

Choose an overall level of support to get the exposure you're looking for or combine one of our levels with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events. Prices begin at only \$300 so there is a price point to suit all budgets.

To book your **GEO2010** sponsorship, please use the form on the last page of this information package or contact us directly to discuss any questions that you have.

Wayne Gibson, P.Eng.
GEO2010 Conference Manager
E-mail: sponsors@geo2010.ca or wgibson@gibsongroup.ca

Lisa McJunkin
GEO2010 Conference Administrator
E-mail: sponsors@geo2010.ca or lmcjunkin@gibsongroup.ca
Tel: 604-241-1297, Fax: 604-241-1399

Sponsorship Information

Sponsor Level	Colour Sponsorship Benefits	Price
<p>PLATINUM Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition in the side navigation bar on all GEO2010 Conference web pages http://www.geo2010.ca/ ➤ premiere logo and name recognition on sponsors page of conference web site ➤ hyperlink to sponsor's web site ➤ name recognition on all marketing materials ➤ 4 complimentary full conference registrations ➤ complimentary single trade show booth ➤ Sponsor recognition on screen at lunches including 3 featured projects ➤ logo and name recognition on outside cover and inside sponsor page of conference programme ➤ full page corporate profile with logo in conference programme ➤ logo and name recognition on outside cover of conference abstracts ➤ logo and name recognition on outside cover of conference proceedings (CD-Rom and printed version) ➤ Platinum Sponsor signage at conference registration desk ➤ recognition of firm at Opening Ceremonies and introduction of senior representatives, if present ➤ option to include pre-approved promotional item in delegate registration package ➤ recognition in conference wrap-up story posted in CGS E-News and web site 	<p>\$8,500</p>
<p>GOLD Pre Event</p> <p>During Event</p> <p>Post Event</p>	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.geo2010.ca/ ➤ hyperlink to sponsor's web site ➤ 3 complimentary full conference registrations ➤ logo and name recognition on Gold Sponsor signage at conference registration desk ➤ Individual Sponsor name/logo recognition on screen at lunches ➤ logo and name recognition on sponsor page of conference programme ➤ ½ page corporate profile with logo in conference programme ➤ recognition of firm at Opening Ceremonies ➤ option to include one pre-approved promotional item in delegate registration package ➤ recognition in conference wrap-up story posted in CGS E-News and website 	<p>\$5,500</p>

Sponsor Level	Colour Sponsorship Benefits	Price
Silver Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.geo2010.ca/ ➤ hyperlink to sponsor's web site ➤ 2 complimentary full conference registrations ➤ logo and name recognition on sponsor page of conference programme ➤ 1/4 page corporate profile with logo in conference programme ➤ name and logo recognition on Silver Sponsor signage at conference registration desk ➤ recognition in conference wrap-up story posted in CGS E-News and web site 	\$3,500
Bronze Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of conference web site http://www.geo2010.ca/ ➤ hyperlink to sponsor's web site ➤ 1 complimentary full conference registration ➤ name and logo recognition on sponsor page of conference programme ➤ name and logo recognition on Bronze Sponsor signage at conference registration desk ➤ recognition in conference wrap-up story posted in CGS E-News and web site 	\$1,750

Sponsor Level	Event Sponsorship Benefits	Price
Other/Event Sponsorships	<p>Individual product or event sponsorships are an important way of reaching delegates at GEO2010 Calgary with your message and connecting your firm to the social side of the conference.</p> <p>A number of options are open to our supporters. Please take a look at the following pages for your choices and don't hesitate to contact us to discuss how we can personalize a package to fit your needs.</p>	
Delegate Bag/Portfolio	<ul style="list-style-type: none"> ➤ Sponsor name and logo on delegate bag/portfolio distributed to all attendees ➤ logo and name recognition on sponsors page of conference web site with company hyperlink 	\$3,500

Sponsor Level	Event Sponsorship Benefits	Price
Awards Banquet Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to the Awards Banquet ➤ name and logo recognition on signage outside of Banquet function room ➤ name and logo recognition on table cards at Banquet and on screen ➤ recognition of firm at Banquet ➤ VIP seating at Banquet, if requested ➤ name recognition on sponsors page of conference web site and in conference program 	\$2,000
Colour Night Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to Colour Night ➤ name and logo recognition on signage outside of Colour Night function room ➤ name and logo recognition on table cards or food/beverage stations at Colour Night ➤ VIP seating at Colour Night, if requested ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,250
Ice Breaker Reception Sponsorship	<ul style="list-style-type: none"> ➤ two complimentary tickets to Ice Breaker Reception ➤ name and logo recognition on signage within Ice Breaker Reception function room ➤ name recognition at food/beverage stations ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,250
Luncheon Sponsorship	<ul style="list-style-type: none"> ➤ name and logo recognition on signage outside of Luncheon function room at assigned event ➤ name recognition on table cards at assigned Luncheon ➤ recognition of firm at assigned Luncheon ➤ name recognition on sponsors page of conference web site and in conference program 	\$1,250
Coffee Break Sponsorship	<ul style="list-style-type: none"> ➤ name recognition at coffee/juice stations at assigned event ➤ name recognition on sponsors page of conference web site and in conference program 	\$625
Technical Tour or Short Course Sponsorship	<ul style="list-style-type: none"> ➤ name recognition on trip guides for assigned tour or course notes for assigned workshop ➤ name recognition on sponsors page of conference web site and in conference program 	\$500
Student Delegate Sponsorship	<p>GEO2010 has committed to sponsoring CGS student member attendees from across Canada and providing them with full delegate packages and partial travel support. Please assist us in helping our future engineering and geoscience professionals to network with working professionals at GEO2010.</p> <ul style="list-style-type: none"> ➤ name recognition on sponsors page of conference web site and in conference program 	\$300

GEO2010 Calgary Sponsorship Registration Form

Yes! Please sign us up as a Sponsor of the 63rd Canadian Geotechnical Conference and 1st Joint CGS/CNC-IPA Permafrost Conference! For sponsorship questions, please contact Wayne Gibson, P.Eng., Conference Manager or Lisa McJunkin, Conference Administrator at 604-241-1297 or by e-mail at wgibson@gibsongroup.ca or lmcjunkin@gibsongroup.ca.

Company _____

Address _____

City _____ Prov/State _____ Code _____

Telephone _____ Fax _____

E-mail _____ Website _____

Contact Name _____

Our firm will take the following sponsorships:

Sponsor Levels	Quantity	
Platinum Sponsor (includes 4 delegate packages) (\$8,500)		@ \$ 8,500.00 = \$
Gold Sponsor (includes 3 delegate packages) (\$5,500)		@ \$ 5,500.00 = \$
Silver Sponsor (includes 2 delegate packages) (\$3,500)		@ \$ 3,500.00 = \$
Bronze Sponsor (includes 1 delegate package) (\$1,750)		@ \$ 1,750.00 = \$
Event Sponsorships	Quantity	
Delegate Bag Sponsor (\$3,500)		@ \$ 3,500.00 = \$
Awards Banquet (\$2,000)		@ \$ 2,000.00 = \$
Local Colour Night (\$1,250)		@ \$ 1,250.00 = \$
Ice Breaker Reception (Sunday) (\$1,250)		@ \$ 1,250.00 = \$
Conference Luncheons (state preferred day(s)) (\$1,250)		@ \$ 1,250.00 = \$
Coffee Breaks (state preferred day and time) (\$625)		@ \$ 625.00 = \$
Technical Tours/Short Courses (\$500)		@ \$ 500.00 = \$
Student Delegate Sponsor (\$300)		@ \$ 300.00 = \$
Total GEO2010 Conference Support		Total:

To secure your sponsorship, please fax, e-mail or mail this order form along with payment.

Please make your cheques payable to:

Gibson Group Association Management

and forward to:

Gibson Group Association Management

8828 Pigott Road

Richmond BC V7A 2C4 Canada

Tel: 604-241-1297, Fax: 604-241-1399, sponsors@geo2010.ca